

CANDIDATE UCI ROAD WORLD CHAMPIONSHIPS
BERGEN, NORWAY 2017



CITY OF BERGEN



Norwegian Cycling Federation



HORDALAND
COUNTY COUNCIL



Askøy Municipality



Fjell Municipality



Sund Municipality



Øygarden Municipality

UCI ROAD WORLD CHAMPIONSHIPS

ONE OF THE WORLDS GREATEST
SPORTING EVENTS

9 days

12 races (juniors, U-23 and elite)

800 athletes

800-1 000 volunteers

1 000 press & media

500 000 spectators

300 million TV-viewers





THE GATEWAY TO THE FJORDS OF NORWAY

UNESCO WORLD HERITAGE CITY



EUROPEAN CITY OF CULTURE



A CITY FILLED WITH ENTHUSIASM



**HORDALAND IS KNOWN
FOR ITS BEAUTY**



VISION

SPECTACULAR, INSPIRING AND
POPULAR

UCI ROAD WORLD CHAMPIONSHIPS



SPECTACULAR









THE CITY IS THE FANZONE



TOUR DE REGION

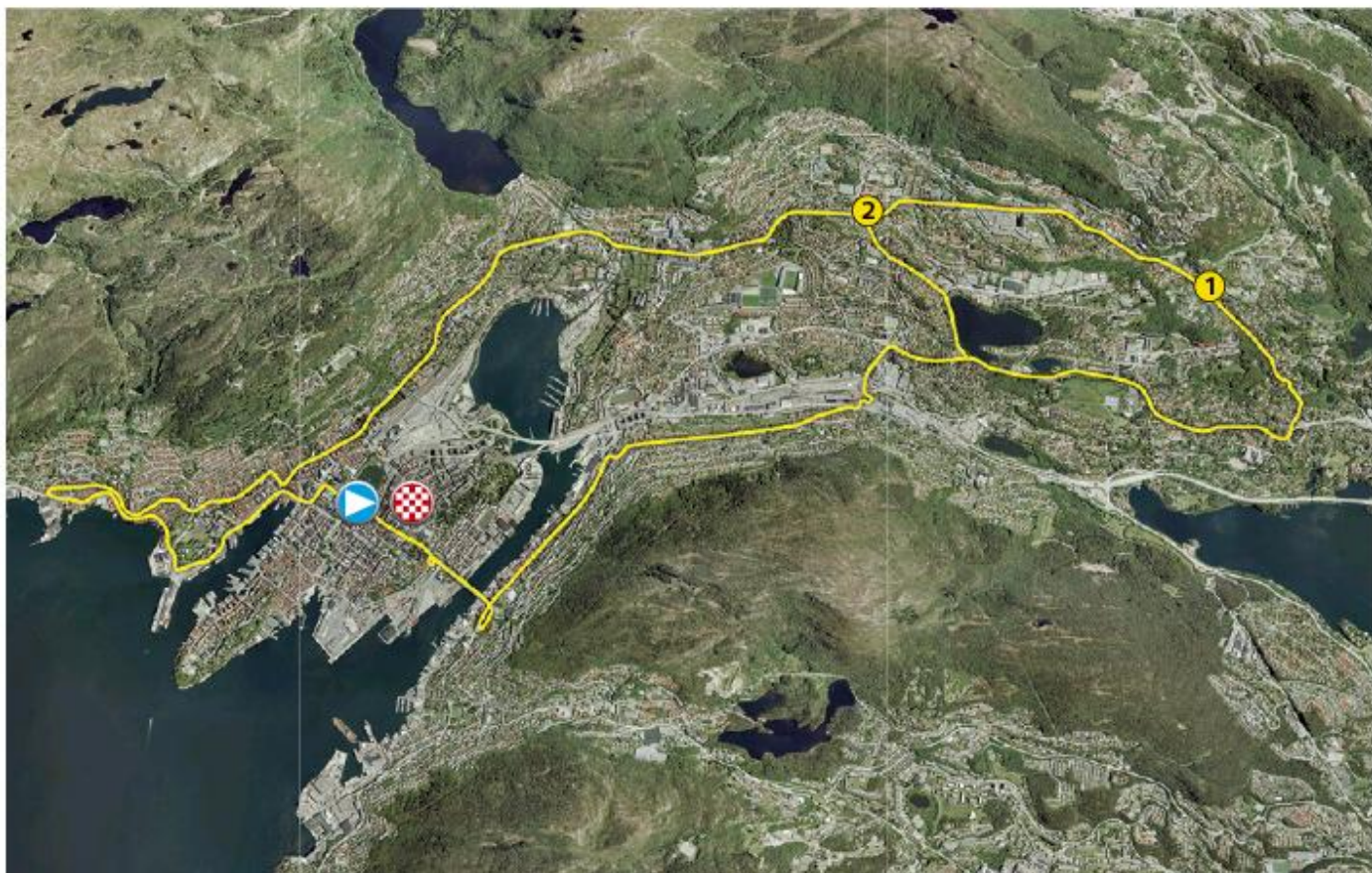
TEAM TIME TRIAL MEN'S AND WOMEN'S COURSE



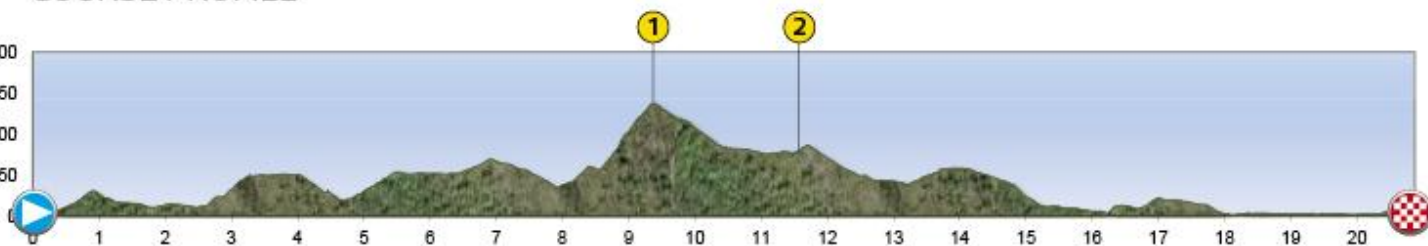
ROAD RACE ELITE MEN'S COURSE



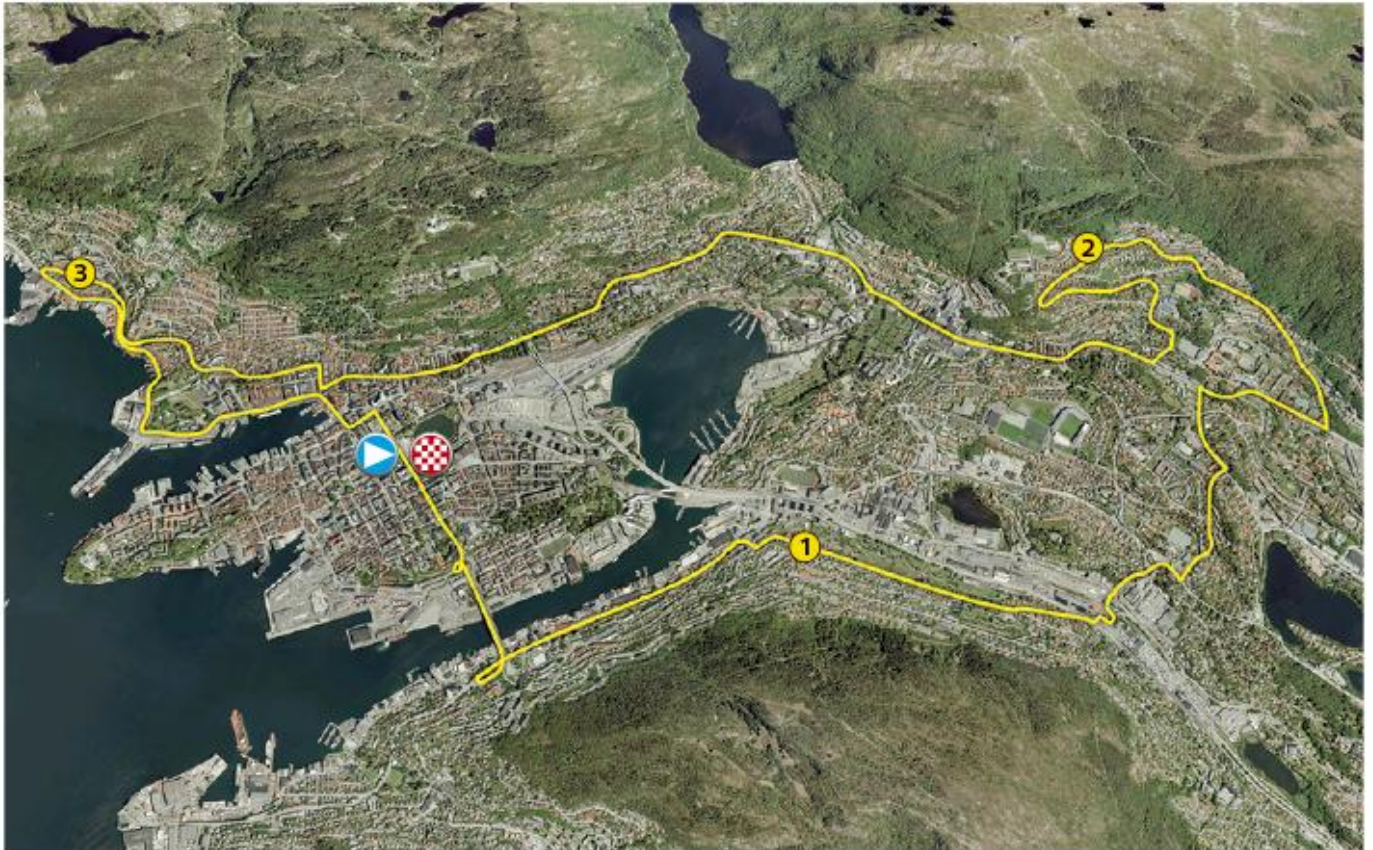
TIME TRIAL COURSE



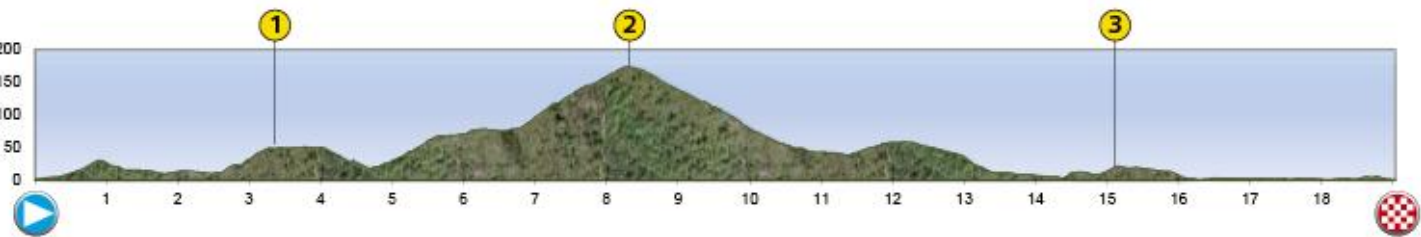
COURSE PROFILE



ROAD RACE COURSE



COURSE PROFILE



THE LASTING LEGACY

- Promotion and development of cycling in Norway
- A foundation for Norway's future as a regular organiser of international cycling events
- Enhancing of Norway's position as a top ten world nation in cycling
- Cycling in urban planning in a region of fjords and mountains
- Strengthening of cycling as an activity for children and youth
- Increased focus on the health benefits of cycling for everyone
- Promotion and acknowledgement of the coastal culture



Organisering av VM – Forankring hos idretten

Idretten vil ha en sentral rolle på flere plan:

- Hovedkomité
- Alle relevante utvalg og arbeidsgrupper
- Spesielt fokus på å bygge opp arrangørteknisk kompetanse som kan leve videre etter VM
- Det er viktig å benytte Sykkel-VM 2017 til å involvere frivilligheten i hele fylket



Sentrale milepæler

2015

- “Bergen 2017 AS” etableres i 1.kvartal
- NCF vil eie selskapet 100 %
- Hovedkomité opprettes i 1.kvartal
- Utvalg og arbeidsgrupper opprettes
- Sykkelprogram rulles ut fra siste halvdel av 2015



Veien frem mot 2017

Aktiviteter i Hordaland

- Barn– og ungdomsarrangement
- Tour of Norway for Kids
- Publikumsritt & lavterskelarrangement
- Besøk av VM ambassadører
- Skoleaktiviteter
- Tiltak mot bedrifter



WE ARE READY!



