



**MANUFACTURER
IDENTIFICATION GUIDELINES**

**BEIJING 2022
PARALYMPIC
WINTER GAMES**

APRIL 2021

INTERNATIONAL PARALYMPIC COMMITTEE

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1 INTRODUCTION

The International Paralympic Committee (IPC) is pleased to present the IPC Manufacturer Identification Guidelines for the Beijing 2022 Paralympic Winter Games. This guide contains the general rules concerning the manufacturer identification and the specific details for the different categories (equipment, clothing, accessories and footwear) for the Beijing 2022 Paralympic Winter Games.

The Paralympic Winter Games place the national and Paralympic identity of athletes at the forefront which helps to further distinguish the Paralympic Games, whilst respecting the significant contribution that sporting goods manufacturers provide. Founded on the approach followed by the International Olympic Committee (IOC) for the Olympic Games, one of the key factors that differentiate the Paralympic Games from other sporting events is the visual presentation of the Games, which includes the 'look' of the participants, the venues and the field of play.

The purpose of these guidelines is to clarify the use of manufacturer identifications using visual diagrams to illustrate the regulations of the IPC Handbook, Section I, Sub-Section 3 (Paralympic Games Principles). These guidelines apply to all persons participating in the Paralympic Games.

These guidelines aim at providing certain clarifications on how the Identification of the Manufacturer may be used (or not) in general and specific situations. They are not intended to restrict or otherwise impair new, innovative technological design features of clothing, equipment and accessories as long as those are in conformity with the rules and regulations applicable for the Paralympic sports concerned and these guidelines.

Notwithstanding the above, these guidelines are to be used subject to the understanding that (i) in case any term of these guidelines is in contradiction with the IPC Handbook, the later shall prevail and (ii) the IPC Governing Board shall be the sole authority to finally determine whether the use of a manufacturer name, designation, trade mark, logo or any other distinctive sign complies with the IPC Handbook and these guidelines.

The IPC Manufacturer Identification Guidelines have been distributed to all NPCs (National Paralympic Committees) and International Federations (IFs). We encourage all parties to make use of this reference manual during the design and production of clothing, equipment, accessories and footwear items for the Beijing 2022 Paralympic Winter Games.

2 DEFINITIONS

In these guidelines when the following terms are used they shall have the meanings set out in this section:

“Authorised Identification” means any one or more of the following identifications:

NAME	DEFINITION
Identification of the Manufacturer	<p>Means the normal display of the name, designation, trade mark, or logo or any other distinctive sign of the manufacturer of an item (excluding encrypted or encoded supports, such as barcodes or QR codes, as well as URLs, social media accounts and hashtags), including, in particular, but without limitation, exclusive identifiers.</p> <p>Exclusive identifier(s) means any design or sign (or part or variation thereof) used by the manufacturer on clothing, equipment or accessories in the preceding edition of, respectively, the Paralympic Games and Paralympic Winter Games. (i.e., exclusive identifier(s) can be used for one Summer and one Paralympic Winter Games, but must be changed before the following Summer or Winter Games, as the case may be).</p> <p>The identified manufacturer of the item must be in the principal business of manufacturing, providing, distributing and selling respective items.</p>
NPC Emblem	Means either (i) the institutional or (ii) the commercial emblem of a participating NPC, as approved by the IPC.
IF Identification	Means the official emblem of the IF and/or the official name of the IF.
Beijing 2022 Emblem	Means the official emblem of the Beijing 2022 Paralympic Winter Games, as approved by the IPC.
Beijing 2022 Word Mark	Means the words “Beijing 2022”.
Product Technology Identification	Means the technical identification (which shall not include any Identification of the Manufacturer, or any part thereof) used on clothing to identify any fabric technology.

“Item” means any piece of clothing, equipment, accessory or any other item used or worn by any person participating in the Paralympic Winter Games, appearing on the field of play or within other Paralympic Winter Games venues and sites, of which in particular includes, without limitation:

NAME	DEFINITION
Accessory	Means any article that is of an accessory nature, worn or used by a participant which are not essential to the participation in the event (such as bags).
Clothing	<p>Means any piece of attire (including, without limitation, competition clothing as prescribed within the rules of each sport) worn by a participant, excluding accessories and footwear.</p> <p>Clothing may be divided in the following categories:</p> <p>(a) Competition clothing</p> <p>Includes articles of clothing worn by a participant during all training sessions and competitions. Competition clothing is subject to additional IF regulations, specific to the respective sport.</p> <p>(b) Formal uniforms</p> <p>Formal uniforms include all articles of clothing worn by a participant for all Paralympic Ceremonies (e.g., Team Welcome Ceremony, Opening, Closing and Victory Ceremonies).</p> <p>(c) Casual wear</p> <p>Any additional articles of clothing worn by a participant within Paralympic Games venues and sites.</p>
Footwear	Means shoes or boots worn by a participant.
Sports equipment	Means any sport-specific and necessary equipment used during sports competition which are essential to the participation in the event (e.g., skis, ski poles, snowboards).
Mobility equipment	Any equipment used by a participant for mobility purposes (e.g., wheelchair, prosthetics).
Technical gear	Such installations and other apparatus not worn or used by participants (such as timing equipment and scoreboards) which are necessary to run competitions within venues.

“Participant” means any person participating in the Paralympic Games, including in particular but without limitation, athletes, officials, technicians (e.g. equipment technicians) and other accredited personnel. For the avoidance of doubt, when referring to a “person participating in the Paralympic Games” or a “participant”, these guidelines refer to any athlete, official and any other accredited person within Paralympic Games venues, sites and press areas.

“Sport Brand” means an Identification of the Manufacturer principally used in the business of manufacturing, providing, distributing and selling sporting goods and which is (i) not principally used for non-sport products, (ii) not confusingly similar or identical to an identification used in another line of business, unrelated to sporting goods.

“Clothing Brand” means an Identification of the Manufacturer principally used in the business of manufacturing, providing, distributing and selling clothes and which is (i) not principally used for non-clothes products, (ii) not confusingly similar or identical to an identification used in another line of business, unrelated to clothes.

Please note that any Olympic marks are not authorised identifications.

3 GENERAL PRINCIPLES

Pursuant to the IPC Handbook, Section I, Sub-Section 3 (Paralympic Games Principles), no form of publicity or propaganda, commercial or otherwise, may appear on persons, sportswear, accessories or, more generally, on any article of clothing or equipment whatsoever worn or used by persons participating in the Paralympic Games, except for the Identification of the Manufacturer of the article or equipment concerned, provided that such identification shall not be marked conspicuously for advertising purposes.

An authorised identification may only be used in compliance with the terms of the IPC Handbook, these guidelines or as further approved in writing by the IPC.

The IPC reserves the right to prohibit the use of any authorised identification on any given item in order to ensure the spirit of the principles of the IPC Handbook and these guidelines are respected.

Unless specifically mentioned otherwise in these guidelines (in particular in the “sport-by-sport list”) or unless otherwise indicated in writing by the IPC, the following general principles shall apply:

- No use of any Identification of the Manufacturer may be made in a conspicuous way and no item may be used for advertising purposes. An item is in particular considered to be used for advertising purposes when the identification on such

item is not in relation to sport or is only featured or used for the purpose of conspicuous exposure during the Paralympic Games.

- No identification other than an authorised identification may appear on any item.
- Only one Identification of the Manufacturer per item shall be permitted unless explicitly indicated in the sport-by-sport list.

Exception: Where one-piece body suits are used in competition, one Identification of the Manufacturer shall be permitted above the waist and one below the waist, provided all other principles are respected.

- The general presumption is that, where the Identification of the Manufacturer is not a Sports Brand (or, in the case of clothing, a Clothing Brand), such identification constitutes conspicuous advertising and so shall not be permitted.
- Participants must refrain from contributing to or participating in any conspicuous advertising within Paralympic venues and sites, and in particular on the field of play.

Personal mobility equipment refers to personal wheelchairs, prosthetics, etc., which are used outside of competition. For usage of mobility equipment inside competition, please refer to the respective sport-by-sport list. Personal mobility equipment is accepted in the Paralympic Games venues as commercially available.

4 SIZE AND FREQUENCY OF AUTHORISED IDENTIFICATIONS

The table below outlines the size and frequency an Identification of the Manufacturer shall respect, it being understood that:

- unless expressly excluded, the general principles and other principles outlined in these guidelines apply as well in addition, and
- a particular item may be subject to specific sizes and identification display frequencies in accordance with the relevant sport-by-sport requirements.

NAME	DEFINITION
Accessories	Accessories may carry identifications as per the following, subject to any stricter IF rules which would prevail for each concerned sport, as indicated within the sport-by-sport list and as long as such identifications are deemed not conspicuous by the IPC:

	<p>Armbands: One Identification of the Manufacturer per item, with a maximum size of 6cm².</p> <p>Bag: One Identification of the Manufacturer per item, not greater than 10 per cent of the surface area of the item, to a maximum size of 60cm².</p> <p>Socks: One Identification of the Manufacturer per item, with a maximum size of 10cm².</p> <p>Gloves: One Identification of the Manufacturer per item, with a maximum size of 8cm².</p> <p>Headgear: One Identification of the Manufacturer per item, with a maximum size of 10cm² or two Identifications of the Manufacturer per accessory item will be permitted, to a maximum size of 5cm² each, placed above each ear.</p> <p>Eyewear: May carry the Identification of the Manufacturer as generally used on products sold through the retail trade during the period of six (6) months or more prior to the Paralympic Games, with the identifications permitted on the lenses so long as such identifications are engraved into the lens and are not deemed as conspicuous by the IPC.</p> <p>For any accessories not listed above, the size of the Identification of the Manufacturer shall not exceed 6cm².</p>
Clothing	<p>Unless provided otherwise in this section, the size of an Identification of the Manufacturer shall not exceed 30cm² for clothing.</p> <p>One additional identification, strictly limited to Product Technology Identifications, shall be permitted per clothing item and shall not exceed 10cm².</p> <p>Where one-piece body suits are used in competition, each of the Identification of the Manufacturer and the Product Technology Identification shall be permitted once above and once below the waist, provided all other principles are respected.</p> <p>One Identification of the Manufacturer will be permitted on zippers and buttons and should appear in the same colour as the concerned item (i.e. tone-on-tone), as long as such identifications are deemed not conspicuous by the IPC.</p>
Sports equipment	<p>For any sport equipment supplied by the NPC or athlete, the size and frequency of an Identification of the Manufacturer</p>

provided by the NPC or athletes	<p>shall be as featured on sports brand equipment sold on the retail consumer market six (6) months prior to the Paralympic Games, subject to any stricter IF rules which would prevail for each concerned sport (as indicated within the sport-by-sport list), as long as such identifications are deemed not conspicuous by the IPC.</p> <p>In principle, athletes' names are not allowed on Sports Equipment unless listed as a technical requirement in the sport-by-sport list or found on equipment sold on the retail consumer market six (6) months prior to the Paralympic Games. This includes personalised equipment as this is not deemed as the general design and/or identification used on products sold through the retail trade.</p>
Sports equipment provided by Beijing 2022	For any sports equipment supplied by Beijing 2022, the size of an Identification of the Manufacturer shall not exceed 10 per cent of the surface area (up to a maximum of 60 cm ²).
Mobility equipment	For any mobility equipment supplied by the NPC or athlete, the size and frequency of an Identification of the Manufacturer shall be as featured on mobility equipment sold on the retail consumer market six (6) months prior to the Games, subject to any stricter IF rules which would prevail for each concerned sport (as indicated within the sport-by-sport list), as long as such identification are deemed not conspicuous by the IPC.
Footwear	<p>All footwear items may carry the Identification of the Manufacturer as generally used on products sold through the retail trade during the period of six (6) months prior to the Games, as long as such identifications are deemed not conspicuous by the IPC.</p> <p>In principle, athletes' names are not allowed on footwear unless listed as a technical requirement in the sport-by-sport list or found on footwear sold on the retail consumer market six (6) months prior to the Paralympic Games. This includes personalised footwear as this is not deemed as the general design and/or identification used on products sold through the retail trade.</p>

In all instances where the *item* contains elastic material (such as LYCRA®), the *authorised identification* size shall be measured stretched (e.g., as worn by the athlete or once the item is fully extended as used during competition).

5 GUIDANCE ON PLACEMENT

No Identification of the Manufacturer may appear on the neck or the collar or on the body (e.g. tattoo) of any participant.

No Identification of the Manufacturer may appear in combination with any other authorised identification.

Identifications of the Manufacturer may not appear close or adjacent to other authorised identifications, in order to avoid a composite logo effect or a repetitive effect. This applies also in case of several layers of items worn by the same person or for one-piece body suits.

6 ITEMS THAT MUST REMAIN UNBRANDED

Certain items, due in particular to their potential for abuse in the context of product placement or advertising on the Field of Play (FOP), should at all times remain unbranded and/or not feature any Identification of the Manufacturer (by covering any existing Identification of the Manufacturer) if brought by the participant on the FOP or in camera view.

Consequently, the following items may not feature any Identification of the Manufacturer: headphones, water bottles, coolers, umbrellas, towels, bandages (i.e. kinesio tape), contact lenses, earplugs, mouth guards, nose clips, face masks and face shields. This list is an exemplary and non-exhaustive list and may be amended and completed when necessary by the IPC. Any such updates shall be communicated by the IPC to NPCs and IFs.

7 THIRD PARTY IDENTIFICATIONS

No third party reference including the names or nicknames of the participants or any other persons (unless listed as a technical requirement in the sport-by-sport list), designation, trade mark, logo, URL, social media accounts, hashtags, corporate design or colour scheme (including, but not limited to, those of sponsors, National Federations, IFs, public or governmental authorities, and clubs, with the exception of IFs identification as authorised by the IPC) or any other distinctive sign (whether direct or indirect, such as QR codes or barcode) may appear on any *item*.

Please note this includes but is not limited to technical sport homologation designations (such as “official equipment of...”, “official [IF] size”, etc.)

No item may feature any identification that relates to a product, service or in any other way does not comply with the principles of the IPC Handbook.

The use of certain authorised identifications (such as IF Identifications, the Beijing 2022 Emblem or the Beijing 2022 Wordmark) is limited and restricted to certain items only and may not be used otherwise as specifically indicated herein.

All items must be those which are normally worn or used by a participant in the Paralympic Games.

8 DESIGNS

Designs of items must comply with the specifications of these guidelines. In particular, a design may be used for one Paralympic Summer and one Paralympic Winter Games but must be changed before the following Summer or Winter Games, as the case may be.

Authorised identifications or any portion or variations thereof (such as graphic and/or text that serve as concept extensions) cannot be used in designs (e.g., repetitions, extensions, distortions, watermarks, patterns, etc.) of items.

For the avoidance of doubt, drawings, colour schemes, combinations, patterns, prints, letters, numerals, geometric elements, slogans, taglines, words or designs that derive or refer or otherwise create the impression that they are identical or similar to an Identification of the Manufacturer (including, in particular, exclusive identifiers), may not be used in designs of items for the Paralympic Games.

9 MAXIMISING NATIONAL AND PARALYMPIC IDENTITY

Subject to the above, NPCs are encouraged to use their national colours, name, flag and emblems, as well as NPC emblems (hereinafter "National Identifications"), in order to visually enhance the national identity of their items.

No maximum frequency or sizes are applied to National Identifications, unless limitations are imposed within a specific sport's technical regulations (please refer in particular to the sport-by-sport list for more details).

No item may feature the wording or lyrics from national anthems, motivational words, public/political messaging or slogans related to national identity.

NPCs, in particular the NPC of the country hosting the Paralympic Games (in the present case, the National Paralympic Committee of China) may not use the "Look of the Games" in any way which creates confusion between the Beijing 2022 workforce and the participants of the host country delegation

Wherever possible, NPCs are encouraged to utilise all opportunities to maximise their national and Paralympic identity on all Paralympic Games clothing, equipment and accessories. This may be achieved through the use of:

- the NPC emblem
- the official national colours
- the official country name and/or acronym
- the official national flag (as approved for Paralympic Ceremonies)
- Beijing 2022 trade marks (prior approval is necessary).

NPCs **must not** use:

- Any Olympic marks (e.g., Olympic Rings, National Olympic Committee emblem, "National Olympic Committee of COUNTRY")
- International or National Sport Federation emblems
- IPC marks (e.g., Paralympic Symbol) as a stand-alone element.
- Any form of publicity or propaganda (commercial or otherwise)

10 INTERNATIONAL FEDERATION IDENTIFICATIONS

IF identifications are only authorised for use on uniforms worn by IF officials. This includes all categories of IF staff as well as technical officials. For clothing worn by IF officials, one IF identification per item shall be permitted, with a maximum size of 30cm².

11 HOMOLOGATION MARKS

If any identification is necessary for safety reasons and is prescribed within IF rules and regulations (e.g. "CE" or a similar non-commercial certification logo) and included within the sport-by-sport list, such identification will be permitted on the item, in a location that allows technical verification by officials.

12 USING THE BEIJING 2022 EMBLEM AND BEIJING 2022 WORD MARK

NPCs may enhance the Paralympic identity of their uniforms (clothing only) by using the Beijing 2022 emblem or word mark on a limited basis, provided the following conditions are observed. In general, the Beijing 2022 Emblem and the Beijing 2022 Word Mark must:

- be sourced directly from Beijing 2022 and used in accordance with the Beijing 2022 Marks Usage Guidelines;
- not be used for any commercial purposes including, but not limited to, licensed and replica merchandise;
- only be used once per item of clothing, with a maximum size of 30cm².

In particular,

- It is forbidden to associate the Beijing 2022 Word Mark with an Identification of the Manufacturer.
- When used in conjunction with the NPC Emblem or IF Identification, the Beijing 2022 Word Mark should be positioned under the NPC Emblem or IF Identification with a distinctive gap or separation between the Beijing 2022 Word Mark and the NPC Emblem or IF Identification or separated by a small dividing line. The Beijing 2022 Word Mark can only be reproduced in its entirety as defined in the Marks Usage Guidelines or in a generic font (i.e. Arial, Helvetica, etc.).
- The Beijing 2022 Emblem may be used on both competition, IF Technical Delegates (Field of Play) and NPC clothing and must absolutely appear alone. It is forbidden to associate the Beijing 2022 Emblem with any other authorised identification (such as an Identification of the Manufacturer or an NPC Emblem or IF Identification). The Beijing 2022 Emblem can only be reproduced in its entirety as defined in the Beijing 2022 Marks Usage Guidelines.



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13 VICTORY CEREMONIES AND INTERVIEWS

No sports equipment or accessories may be brought to the flower or victory ceremony. This applies also to interviews, with the exception of the mixed zone when used as an exit from the competition area, or if the sports equipment is worn by the athlete (e.g. helmet).

No personal accessories, including but not limited to mobile phones, water bottles, national flags and Point of View (POV) camera devices, are permitted on podiums.

14 RESPONSIBILITY FOR COMPLIANCE

NPCs shall be responsible for ensuring that all items worn or used by the members of their delegation comply with the rules and regulations of the IPC Handbook and these guidelines. Under the supervision of the IPC and with the support of OCOG personnel, the IFs shall implement a system of enforcing the compliance of items (such as sports equipment) in relation to their respective sport.

15 CONSEQUENCES OF INFRINGEMENT TO THE GUIDELINES

The IPC and OCOG will remain vigilant throughout the Paralympic Games. At any time, those participants, which are not in compliance with the IPC rules and regulations, may be subject to sanction. According to the IPC Handbook Section I, Sub-Section 3, Paralympic Games Principles, any violation of these rules could lead to disqualification and/or withdrawal of the accreditation of the person concerned as well as other possible sanctions, in accordance with the decision of the IPC Governing Board, or in accordance with the technical rules of the respective sport. Any Identification of the Manufacturer (including, in particular, any usage of exclusive identifiers) infringing upon these guidelines shall be removed or covered (as applicable) in accordance with the instructions given by representatives of the IPC, OCOG or the relevant IF to the participant.

16 SUBMISSION PROCESS AND QUESTIONS

The submission process will be co-ordinated via a specific module of the Sport Data Management System (SDMS). To upload any visual examples for IPC pre-inspection, please visit <http://www.paralympic.org/sdms/uniform>, entering the

access codes used by the NPC Primary User for SDMS. If you want to apply for an additional account, please follow the steps described in the IPC Team Uniform Inspection Application Guidelines User's Guide, located on the right-hand corner of the homepage (<http://www.paralympic.org/sdms/uniform>).

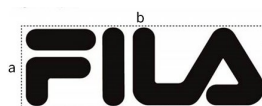
Specific information and assistance is available through the IPC Brand and Communications Department. The IPC welcomes and encourages all NPCs to consult with Matija Grebenic, Brand Co-ordinator at matija.grebenic@paralympic.org for any further assistance.

17 MEASURING THE IDENTIFICATION OF THE MANUFACTURER

Regular shapes

Where the Identification of the Manufacturer appears as a rectangle or square, the mathematical rules used to calculate the surface area of the shape will be applied.

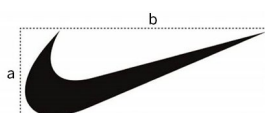
$$\text{Area} = a \times b$$



Irregular shapes

Where the Identification of the Manufacturer is an irregular shape, a rectangle or square will be traced around the identification, and the mathematical rules used to calculate the surface area of the rectangle or square shall be applied.

$$\text{Area} = a \times b$$



Combined shapes

Where the Identification of the Manufacturer combines the manufacturer name with the manufacturer logo, a rectangle or square will be traced around the combined identification and the surface area of the rectangle or square shall be calculated in its entirety.

$$\text{Area} = a \times b$$



18 COMMON ITEMS

Introduction

This section provides visual illustrations regarding the placement and size of the Identification of the Manufacturer on items of clothing and accessories that are common across all sports.

Please refer to the sport-by-sport list for any items not illustrated below and specifications regarding Sport Equipment.

Each type of identification mark is represented by a shape and colour, as indicated in the coding below. It is also specified if the identification must be placed in the precise location indicated on the illustration [**Precise** ■ ■ ■ ■] or if the placement is not specified in the guidelines [**Floating** ■ ■ ■ ■].



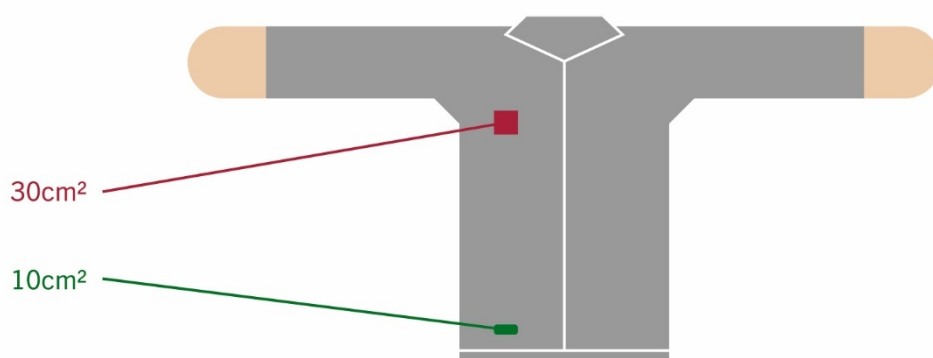
Please find below examples of Product Technology Identifications (non-exhaustive):

DRIFIT climacool

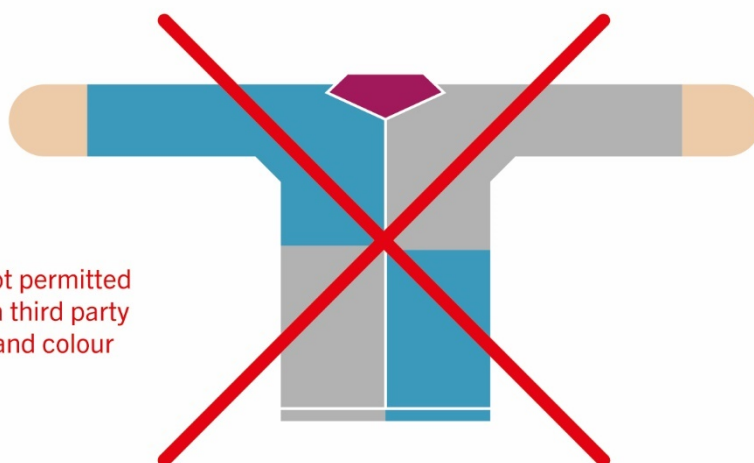
18.1 CLOTHING

This category includes articles of clothing worn by athletes, officials and other accredited personnel during all training sessions and competitions. Competition clothing is subject to additional IF regulations, specific to the respective sport. In all instances, where the clothing contains elastic material (e.g. LYCRA®), the Identification of the Manufacturer shall be measured as worn by the athlete (i.e., stretched).

One Identification of the Manufacturer per clothing item will be permitted, with a maximum size of 30cm². No Identification of the Manufacturer may appear on or near the collar or on the neck.

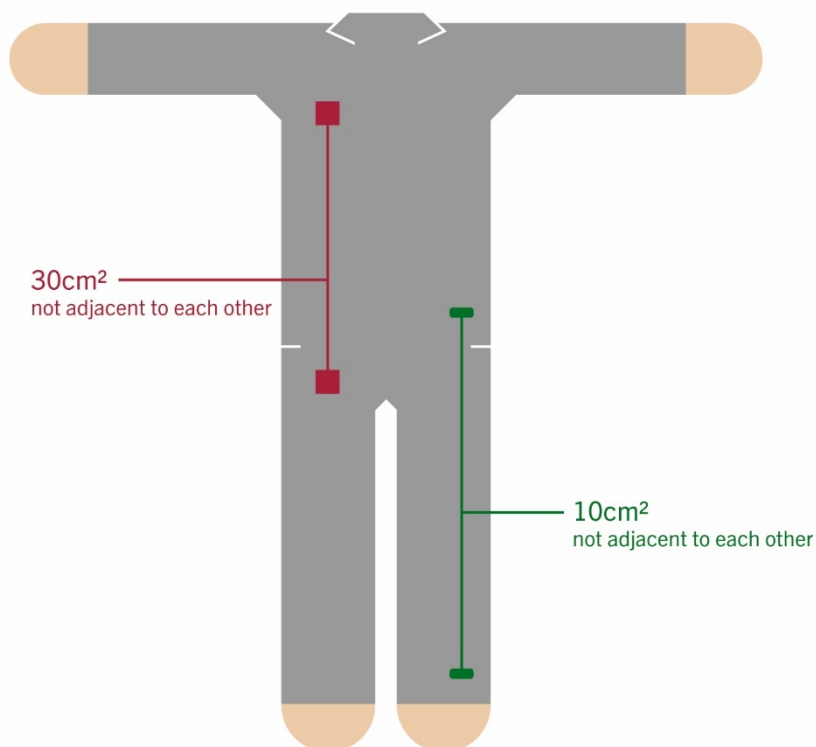


This example is not permitted due to the use of a third party corporate design and colour scheme.



One-piece body suits

Where one-piece body suits are used in competition, one Identification of the Manufacturer and one Product Technology Identification shall be permitted above the waist and below the waist, in accordance with the maximum size noted above, however these identifications shall not be placed immediately adjacent to each other.



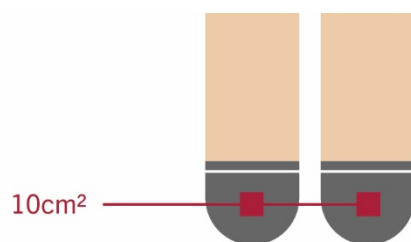
18.2 ACCESSORIES

This category includes the articles of an accessory nature, worn or used by athletes and other participants within accredited Paralympic Games venues and sites. All accessories must actually be worn or used by the athlete, official or accredited personnel and must not be used for advertising purposes.

Detailed specifications of accessory items for each sport are contained in the sport-by-sport list.

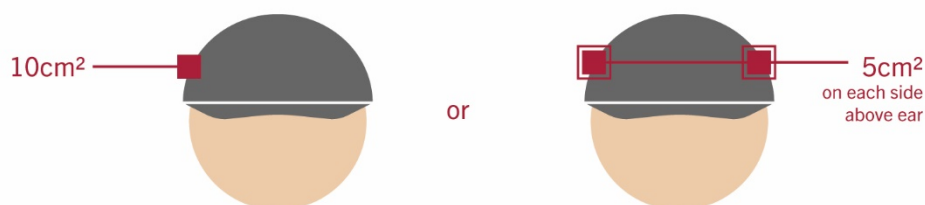
Socks

One Identification of the Manufacturer will be permitted per item, with a maximum size of 10cm².



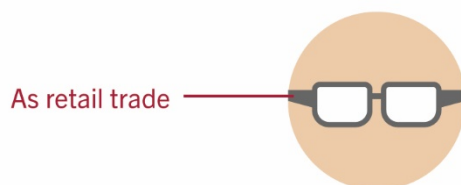
Headgear

One Identification of the Manufacturer will be permitted per item, with a maximum size of 10cm² or two Identifications of the Manufacturer per accessory item will be permitted, to a maximum size of 5cm² each, placed above each ear.



Eyewear

Eyewear may carry the Identification of the Manufacturer as generally used on products sold through the retail trade during the period of six (6) months or more prior to the Games, with the Identifications permitted on the lenses so long as such identifications are tone-on-tone, engraved into the lens, and is not deemed as conspicuous by the IPC.



Armbands

One Identification of the Manufacturer will be permitted per item, with a maximum size of 6cm².



Gloves

One Identification of the Manufacturer will be permitted per item, with a maximum size of 8cm².



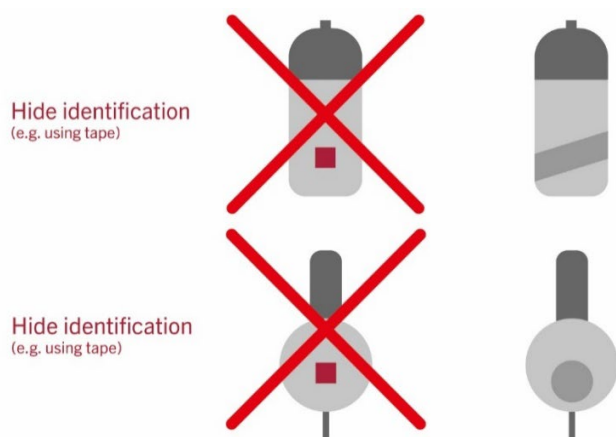
Bags

One Identification of the Manufacturer will be permitted per item, not greater than 10% of the surface area of the item, to a maximum size of 60cm².



Non branded items

Certain items may not feature any Identification of the Manufacturer: headphones, water bottles, umbrellas, towels, bandages, contact lenses, earplugs, mouth guards, nose clips, face masks, face shields and kinesiology tape (non-exhaustive list).



19 SPORT-BY-SPORT LIST

19.1 WORLD PARA ALPINE SKIING / WORLD PARA SNOWBOARD

Item	Application of IPC Manufacturer Identification Guidelines
Clothing	
Competition clothing Warm-up and Training suits	<p>One Identification of the Manufacturer per clothing item will be permitted, to a maximum size of 30cm².</p> <p>One additional Product Technology Identification will be permitted per clothing item, to a maximum size of 10cm².</p> <p>One Identification of the Manufacturer will be permitted on Zippers and Buttons and should appear in the same colour as the concerned item (i.e. tone on tone), as long as such identifications are deemed not conspicuous by the IPC.</p>
One-piece bodysuit	One Identification of the Manufacturer and one Product Technology Identification shall be permitted above the waist and below the waist, in accordance with the maximum sizes noted above; however, these identifications shall not be placed immediately adjacent to each other.
Collars and roll necks	<p>If a roll neck or polo shirt is worn, no identification of the manufacturer may appear on the collar or on the neck.</p> <p>Only one Identification of the Manufacturer will be allowed; it may be situated on the chest, with a maximum size of 30cm².</p>
Socks	One Identification of the Manufacturer per accessory item will be permitted, to a maximum size of 10cm ² .
Gloves	One Identification of the Manufacturer per accessory item will be permitted, with a maximum size of 8cm ² per glove.
Headgear	One Identification of the Manufacturer per item, with a maximum size of 10cm ² or two Identifications of the Manufacturer per accessory item will be permitted, with a maximum size of 5cm ² each and placed above each ear.
Eyewear	May carry the Identification of the manufacturer as generally used on products sold through the retail trade

	during the period of six (6) months or more prior to the Paralympic Games, with the identifications permitted on the lenses so long as such identifications are engraved into the lens and are not deemed as conspicuous by the IPC.
Sport Equipment	
Skis Snowboards Bindings Poles Outriggers	May carry the Identification of the Manufacturer as generally used on products sold through the retail trade during the period of six (6) months or more prior to the Games.
Helmet	<p>Helmets may carry two Identifications of the Manufacturer with a maximum size of 15cm², one on each side, placed over the ears.</p> <p>Same colour identifications that are moulded on the helmet and Product Technology Identification related to the helmet protection attributes are accepted as long as they are generally used on products sold through the retail trade during the period of six (6) months or more prior to the Games.</p>
Arm and leg protection	<p>One Identification of the Manufacturer per arm and leg protection is permitted, to a maximum size of 12cm².</p> <p>An Identification of the Manufacturer on the hand protector of ski poles is permitted. The Identification of the Manufacturer may be divided into two parts per individual hand protector. The total surface area of the commercial markings per hand protector is limited to 15cm².</p>
Goggles	<p>Goggle-straps may carry two Identifications of the Manufacturer, no larger than 15cm² each in an unstretched position.</p> <p>A moulded Identification of the Manufacturer may appear on the frame in any position. This logo must be the same colour as the frame. A laser engraved or metallic/black Identification on the lens is accepted as long as generally used on products sold through the retail trade during the period of six (6) months or more prior to the Games.</p> <p>Straps shall not measure more than 5cm in width. In case of double straps only one strap may carry the</p>

	Identification of the Manufacturer. A Product Technology Identification relating to the goggle lenses is accepted as long as generally used on products sold through the retail trade during the period of six (6) months or more prior to the Games. Straps (without goggles) with the Identification of Manufacturer of goggle suppliers may not be worn.
Race gloves	The Identification of the Manufacturer may be divided into two parts per individual glove, with a maximum size of 15cm ² per glove.
Mobility equipment/adaptive equipment	
Sit-ski Wheelchair Prosthetics	One Identification of the Manufacturer per equipment item will be permitted, not larger than 10 per cent of the surface area of the item, to a maximum size of 60cm ² .
Accessories	
Bag/backpack Drinking belt	One Identification of the Manufacturer per bag will be permitted, covering no more than 10 per cent of the surface, to a maximum size of 60cm ² .
Ski straps Waist bag Bottle belts	One Identification of the Manufacturer per accessory item will be permitted, to a maximum size of 10cm ² .
Scarves/neck warmers	No identification of the manufacturer will be permitted.
Shoes/Footwear	
Shoes/boots	May carry the Identification of the Manufacturer as generally used on products sold through the retail trade during the period of six (6) months or more prior to the Games.

19.1.1 IF SPECIFIC TECHNICAL REQUIREMENTS

The following IF technical requirements apply in relation to the General Guidelines:

Section 7 Third Party Identifications (Athletes names)

Helmets and headgear worn in competition may carry the name of an athlete. The athlete's name with a maximum size of 20 cm² must be placed at the back of the helmet or on the rear of a hat/headband for cross-country namely when a helmet is not worn. The athlete's name can only consist of the full name of the athlete in a standard font and size defined by World Para Alpine Skiing / World Para Snowboard which is the same for all athletes.

Section 9 Maximising National and Paralympic Identity

No IF specific regulations with regards to National Identifications, section 9 of the General Guidelines applies.

Section 11 Homologation Marks (Required homologation marks)

A homologation mark/sticker must appear on the Alpine Skis (marking of radius on skis), on suits (printed marking).

Section 16 Submission Process (Mandatory IF verification process)

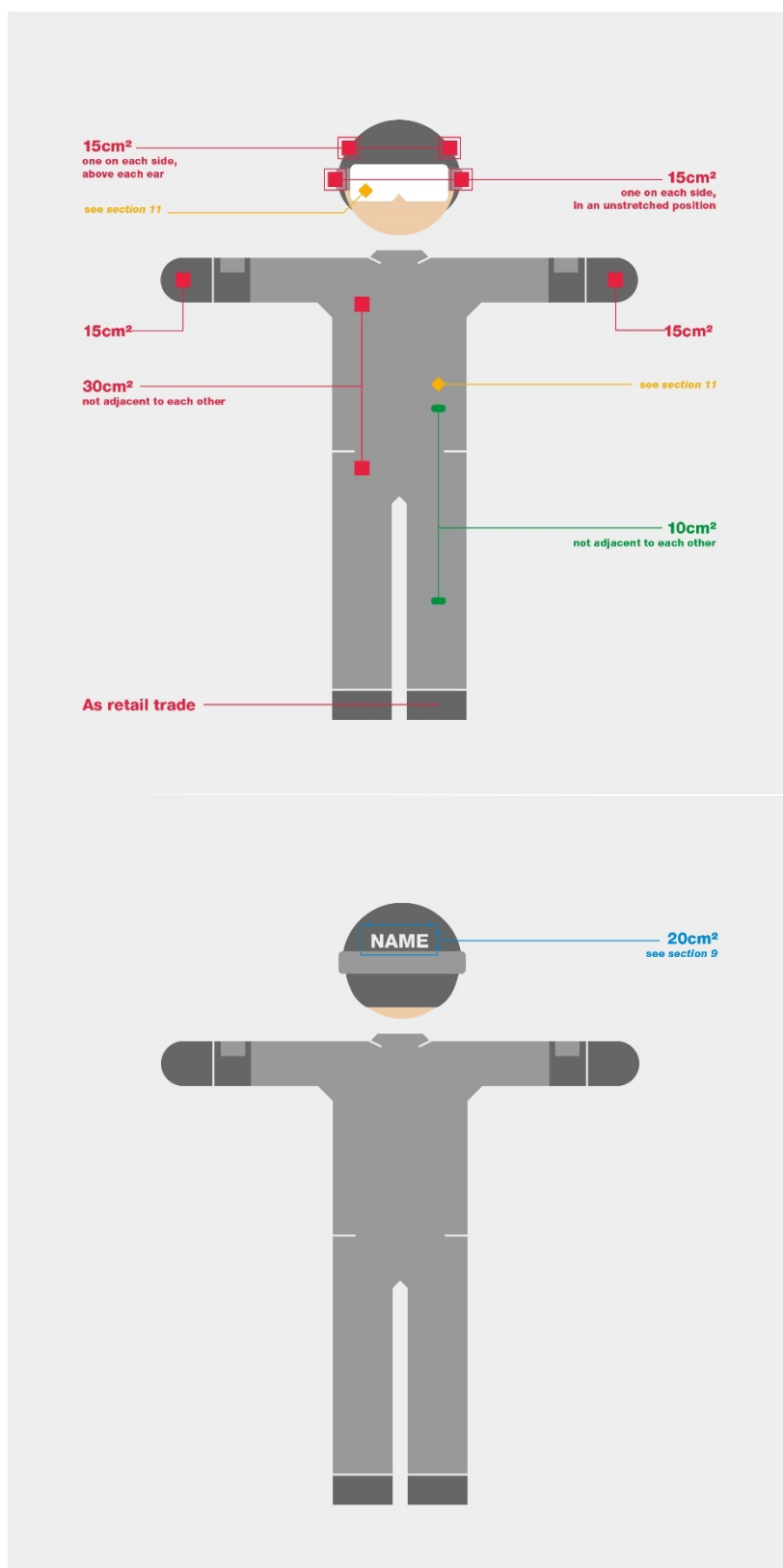
Pre competition

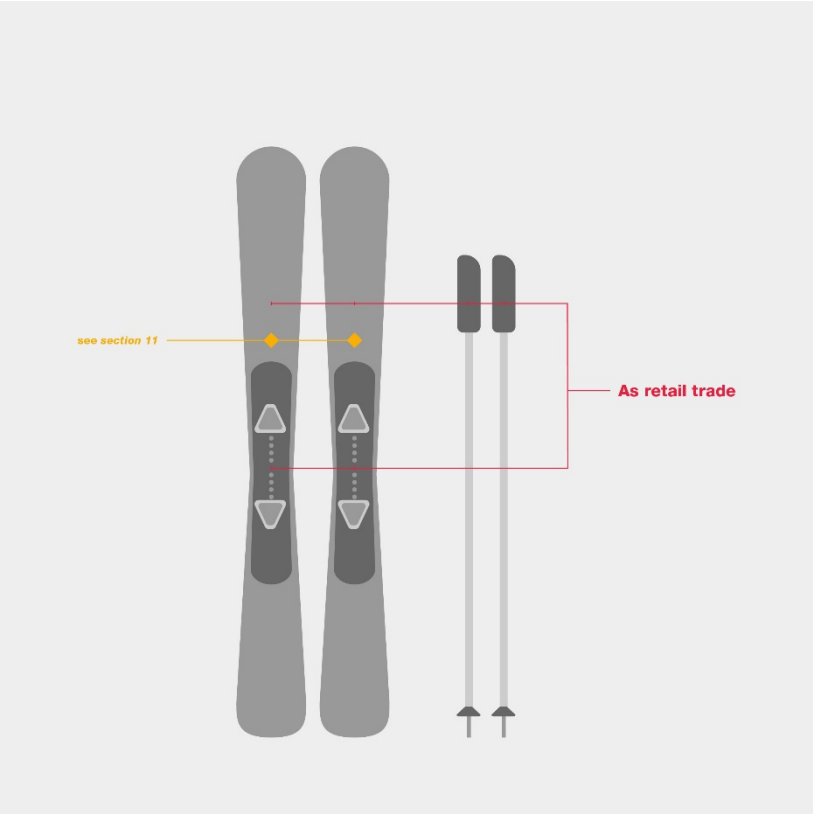
All ski goggles (B1) and adaptive equipment must be submitted to the Technical Official for review that should be aligning with the World Para Alpine Skiing and World Para Snowboard Equipment Rules.

Post Competition

An immediate post-competition control of skis/binding, boots and suits for Alpine skiing and Snowboard is compulsory.

All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).





Floating	Precise	
		Manufacturer Identification
		Product Technology Identification
		NPC Emblem and National Identity
		Homologation Marks

19.2 WORLD PARA ICE HOCKEY

Item	Application of IPC Manufacturer Identification Guidelines
Clothing	
Jersey Warm-up jersey	One Identification of the Manufacturer per clothing item will be permitted, to a maximum size of 30cm ² . One additional Product Technology Identification will be permitted per clothing item, to a maximum size of 10cm ² .
Pants	One Identification of the Manufacturer per clothing item will be permitted, to a maximum size of 30cm ² .
Collar and roll necks	If a roll neck or polo shirt is worn, no Identification of the Manufacturer may appear on the collar or on the neck. Only one Identification of the Manufacturer will be allowed; it may be situated on the chest, with a maximum size of 30cm ² .
Hockey socks Sock tape	No Identification of the Manufacturer may appear on these items.
Sport Equipment	
Player and goalkeeper helmet Head protector (full face mask)	May carry the Identification of the Manufacturer as generally used on products sold through the retail trade during the period of six (6) months or more prior to the Games.
Player and goalkeeper facial protection	One Identification of the Manufacturer per item will be permitted on each side, with a maximum size of 6cm ² on player facial protection or one centrally placed on goalkeeper facial protection.
Player and goalkeeper neck protection	No Identification of the Manufacturer may appear on these items.
Player gloves	May carry the Identification of the Manufacturer as generally used on products sold through the retail trade during the period of six (6) months or more prior to the Games.

Player and goalkeeper hockey stick Goalkeeper leg pads Goalkeeper blocker and trapper	May carry the Identification of the Manufacturer as generally used on products sold through the retail trade during the period of six (6) months or more prior to the Games.
Mobility equipment	
Sledge Wheelchair Prosthetics	One Identification of the Manufacturer per equipment item will be permitted, not larger than 10 per cent of the surface area of the item, to a maximum size of 60cm ² .
Accessories	
Player and goalkeeper bags	May carry the Identification of the Manufacturer as generally used on products sold through the retail trade during the period of six (6) months or more prior to the Games.
Towel	No Identification of the Manufacturer may appear on these items.
Skates/footwear	
Skates/foot protection	All footwear items may carry the Identification of the Manufacturer as generally used on products sold through the retail trade during the period of six (6) months prior to the Games.

19.2.1 IF SPECIFIC TECHNICAL REQUIREMENTS

The following IF technical requirements apply in relation to the General Guidelines:

Section 7. Third party Identifications (athlete names)

Each player shall wear his/her name on the upper portion of the back of his/her jersey printed in 10cm high, block capital Roman letters.

Section 9. Maximising National and Paralympic Identity

One flag/NPC emblem and one country/territory name or NPC code is permitted on the helmet.
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The NPC emblem/country flag/country or territory name may appear on the front left chest of jerseys in accordance with the World Para Ice Hockey rules regarding national emblem placement.

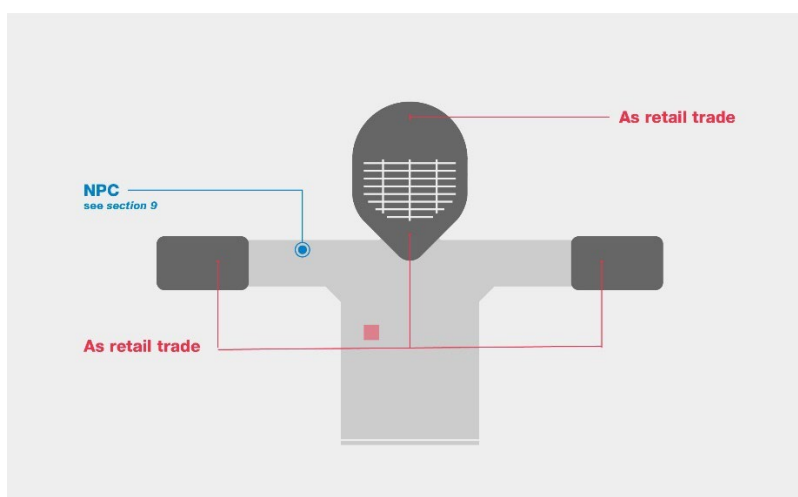
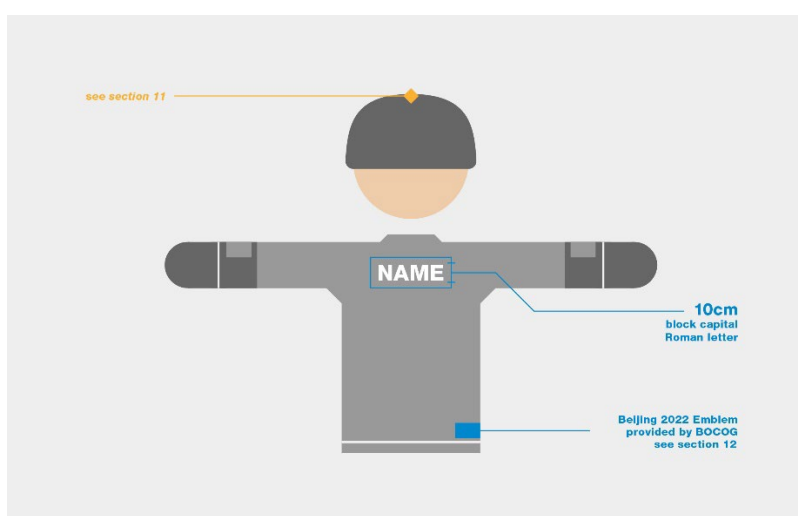
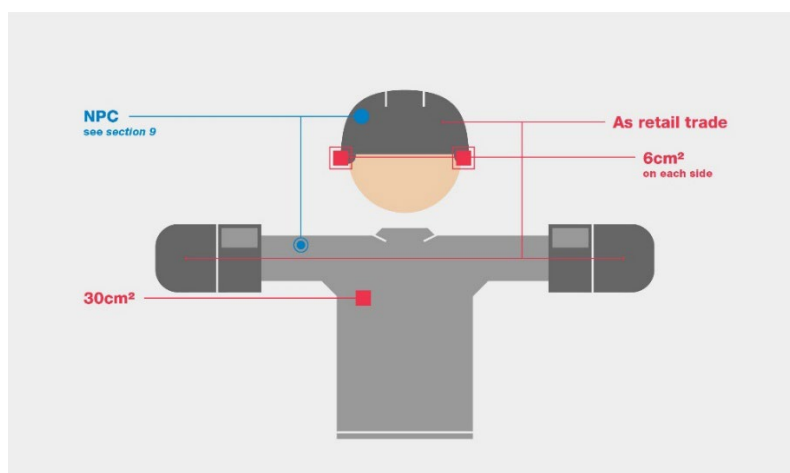
Section 11 Homologation Marks (Required homologation marks)
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IF homologation labels may appear on helmets and other items where safety tests have been carried out.
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Section 17 Submission Process (Mandatory IF verification process)
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All goalie mask and helmet designs are to be submitted to the IPC and to World Para Ice Hockey for review prior to the Paralympic Winter Games.

All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).



19.3 WORLD PARA NORDIC SKIING - CROSS-COUNTRY SKIING AND BIATHLON

Item	Application of IPC Manufacturer Identification Guidelines
Clothing	
Competition clothing Warm-up suit	<p>One Identification of the Manufacturer per clothing item will be permitted, to a maximum size of 30cm².</p> <p>One additional Product Technology Identification will be permitted per clothing item, to a maximum size of 10cm².</p>
Competition suit	<p>One-piece body suit</p> <p>One Identification of the Manufacturer and one Product Technology Identification shall be permitted above the waist and below the waist, in accordance with the maximum sizes noted above; however, these identifications shall not be placed immediately adjacent to each other.</p> <p>Two-piece body suit</p> <p>One Identification of the manufacturer per clothing item will be permitted, to a maximum size of 30cm².</p>
Collars and roll necks	<p>If a roll neck or polo shirt is worn, no Identification of the Manufacturer may appear on the collar or on the neck. Only one Identification of the Manufacturer will be allowed; it may be situated on the chest, with a maximum size of 30cm².</p>
Gloves	<p>One Identification of the Manufacturer per accessory item will be permitted, with a maximum size of 8cm² per glove.</p>
Socks	<p>One Identification of the Manufacturer per item will be permitted, to a maximum size of 10cm².</p>
Headgear Headband	<p>One Identification of the Manufacturer per item, with a maximum size of 10cm² or two Identifications of the Manufacturer per accessory item will be permitted, with a maximum size of 5cm² each and placed above each ear.</p>
Eyewear	<p>May carry the Identification of the Manufacturer as generally used on products sold through the retail trade</p>

	during the period of six (6) months or more prior to the Games.
Sport equipment	
Skis Bindings Poles	May carry the Identification of the Manufacturer as generally used on products sold through the retail trade during the period of six (6) months or more prior to the Games.
Rifle (including rifle stock)	One Identification of the Manufacturer per item will be permitted, to a maximum size of 6cm ² at the front end of the rifle barrel.
Rifle Shooting sling	One Identification of the Manufacturer per item will be permitted, to a maximum size of 6cm ² .
Rifle case Rifle bag	One Identification of the Manufacturer per item will be permitted, covering no more than a maximum total dimensions of 50cm to 15cm.
Arm loop	One Identification of the Manufacturer per accessory item will be permitted, to a maximum size of 30cm ² .
Telescope	Two Identification of the Manufacturer per item will be permitted per side, to a maximum area of 50cm ² .
Telescope stand	May carry the Identification of the Manufacturer with a maximum size of 15cm ² per leg.
Telescope carrying strap	One Identification of the Manufacturer will be permitted on carrying straps, to a maximum size of 30cm ² .
Warm up and race gloves	One Identification of the Manufacturer per item will be permitted, to a maximum size of 15cm ² or divided in two areas of a total of 15cm ² .
Mobility equipment / adaptive equipment	
Sit-Ski Wheelchair Prosthetics	One Identification of the Manufacturer per equipment item will be permitted, not larger than 10 per cent of the surface area of the item, to a maximum size of 60cm ² .
Accessories	
Bag Backpack Drinking belt	One Identification of the Manufacturer per item will be permitted, covering no more than 10 per cent of the surface, to a maximum size of 60cm ² .

Neck warmer	One Identification of the Manufacturer per accessory item will be permitted, with a maximum size of 15cm ² .
Shoes/footwear	
Shoes	All footwear items may carry the Identification of the Manufacturer as generally used on products sold through the retail trade during the period of six (6) months prior to the Games.

19.3.1 IF SPECIFIC TECHNICAL REQUIREMENTS

The following IF technical requirements apply in relation to the General Guidelines:

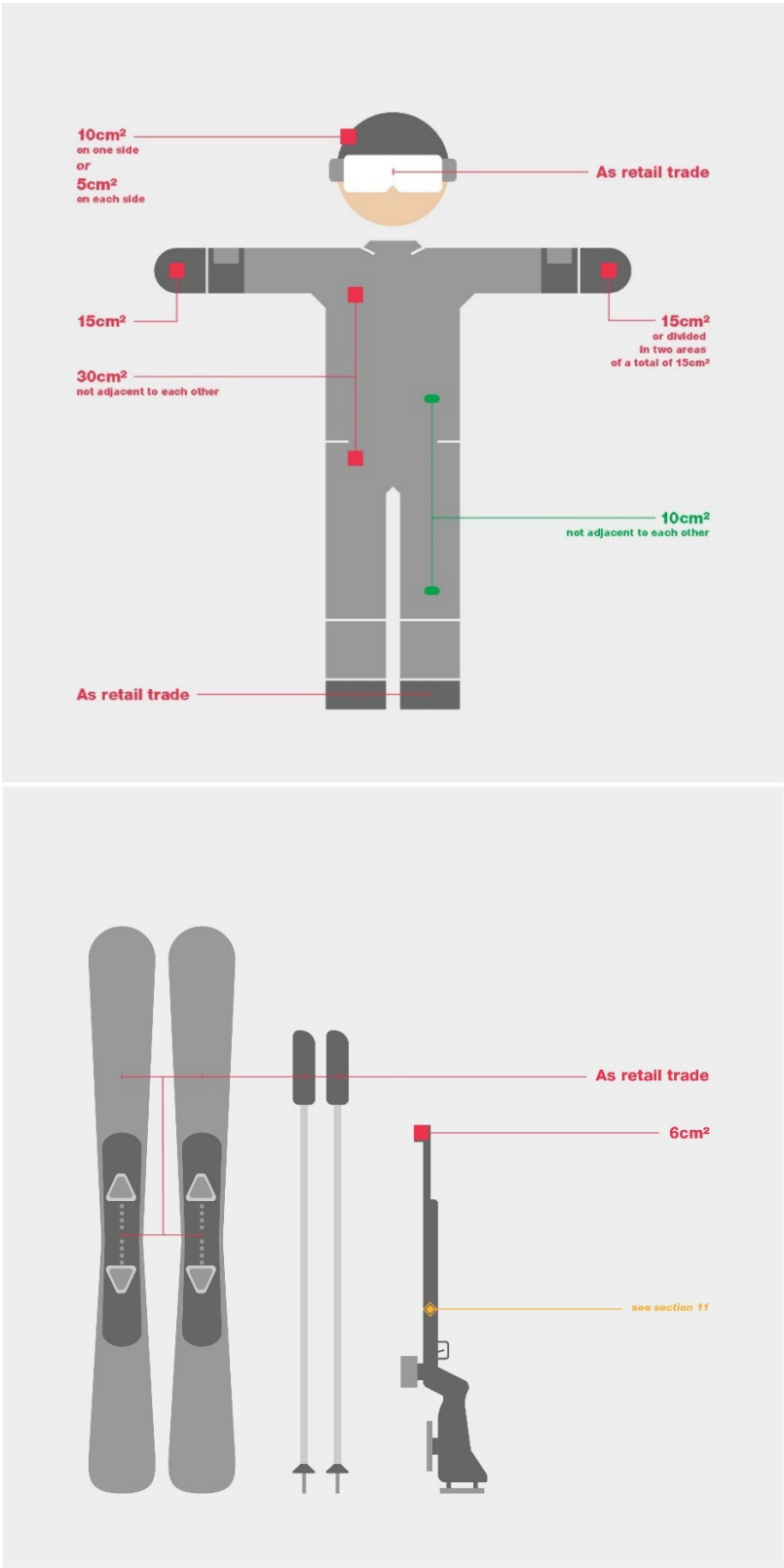
Section 7 Third party identifications (athlete names)
No names of athletes allowed on items, section 7 of the General Guidelines applies.

Section 9 Maximising national and Paralympic identity
No IF specific regulations with regards to national identifications, section 9 of the General Guidelines applies.

Section 11 Homologation marks
A double-sided rifle control sticker may be placed on rifle stocks, each in the size of 12 x 4 cm. It is to be placed on the 15 x 4 cm large, even surface in such a way that it is not covered or cut off in any place. A free space of 1 cm is to be left on all sides of the sticker, in which no other logo may be placed, nor any other symbol or sticker.

Section 17 Submission process
Pre Competition All ski goggles (B1) and adaptive equipment must be submitted to the Technical Official for review that should be aligning with the World Para Nordic Skiing Equipment Rules.

All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).



19.4 WCF - WHEELCHAIR CURLING

Item	Application of IPC Manufacturer Identification Guidelines
Clothing	
Competition clothing Warm-up suit	<p>One Identification of the Manufacturer per clothing item will be permitted, to a maximum size of 30cm².</p> <p>One additional Product Technology Identification will be permitted per clothing item, to a maximum size of 10cm².</p> <p>One Identification of the Manufacturer will be permitted on Zippers and Buttons and should appear in the same colour as the concerned item (i.e. tone on tone), as long as such identifications are deemed not conspicuous by the IPC.</p> <p>Unless otherwise approved by the WCF, a light-coloured uniform will be predominantly white or yellow in colour. There must be a minimum of 70% of white or yellow on both the front and back of the uniform. Approval for any alternative colour must be requested.</p>
Collars and roll necks	<p>If a roll neck or polo shirt is worn, no identification of the manufacturer may appear on the collar or on the neck.</p> <p>Only one Identification of the Manufacturer will be allowed; it may be situated on the chest, with a maximum size of 30cm².</p>
Socks	One Identification of the Manufacturer per accessory item will be permitted, to a maximum size of 10cm ² .
Gloves	One Identification of the Manufacturer per accessory item will be permitted, with a maximum size of 8cm ² per glove.
Headgear	One Identifications of the Manufacturer per accessory item will be permitted, to a maximum size of 10cm ² each, or two Identifications of the Manufacturer per accessory item will be permitted, to a maximum size of 5cm ² and placed above each ear.
Eyewear	May carry the Identification of the Manufacturer as generally used on products sold through the retail trade during the period of six (6) months or more prior to the Paralympic Games, with the identifications permitted on the lenses so long as such identifications are engraved into the lens and are not deemed as conspicuous by the IPC.

Sport equipment	
Brush/broom	<p>Each brush/broom may carry the Identifications of the Manufacturer as generally used on products sold through the retail trade during the period of six (6) months prior to the Winter Paralympic Games.</p> <p>No markings are allowed on the part of the brush which touches the ice. Each brush/broom may also carry the name of the Country.</p> <p>No athlete's names or nicknames are allowed on the brush/broom.</p>
Delivery stick Gripper/anti- slider	<p>May carry the Identification of the Manufacturer as generally used on products sold through the retail trade during the period of six (6) months prior to the Games.</p> <p>No athlete's name or nicknames are allowed on the Delivery stick.</p>
Mobility equipment	
Wheelchair Prosthetics	One Identification of the Manufacturer per equipment item will be permitted, not larger than 10 per cent of the surface area of the item, to a maximum size of 60cm ² .
Wheelchair wheels	One Identification of the Manufacturer per wheel will be permitted, not larger than 10 per cent of the surface area of the item, to a maximum size of 60cm ²
Accessories	
Bag	One Identification of the Manufacturer per item will be permitted, covering no more than 10 per cent of the surface, to a maximum size of 60cm ² . The location of the Identification must be on the larger side of the bag.
Shoes/footwear	
Shoes	All footwear items may carry the Identification of the Manufacturer as generally used on products sold through the retail trade during the period of six (6) months prior to the Games.

19.4.1 IF SPECIFIC TECHNICAL REQUIREMENTS

The following IF technical requirements apply in relation to the General Guidelines:

Section 7. Third party Identifications (athletes names)

On each competition jacket/sweater/playing shirt, the surname of the athlete appears across the upper back of the garment.

When two players have the same surname, the first letter of their given name shall be added to the player's name on the garment. If the first letter is also the same either another initial should be added, or the full or abbreviated given names shown.

Wheelchair

They may also be displayed along with the player's surname on the back of the seat in the same dimensions as for the uniforms in the following order:

Top: player's surname, middle: NPC emblem, bottom: NPC code.

Section 9. Maximising national and Paralympic identity

The NPC code or country name must be printed across the back above the waist (visible when sitting). The NPC emblem may be worn on the back between the NPC code or country name and the athlete's name.

Section 11. Homologation marks

Each brush/broom pad must carry a WCF product code

Section 17. Submission process

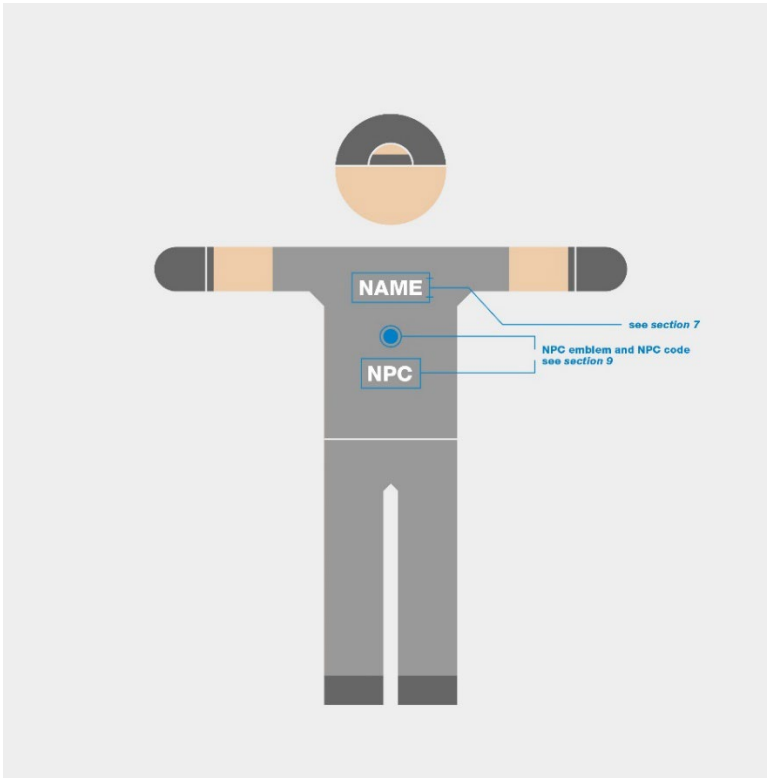
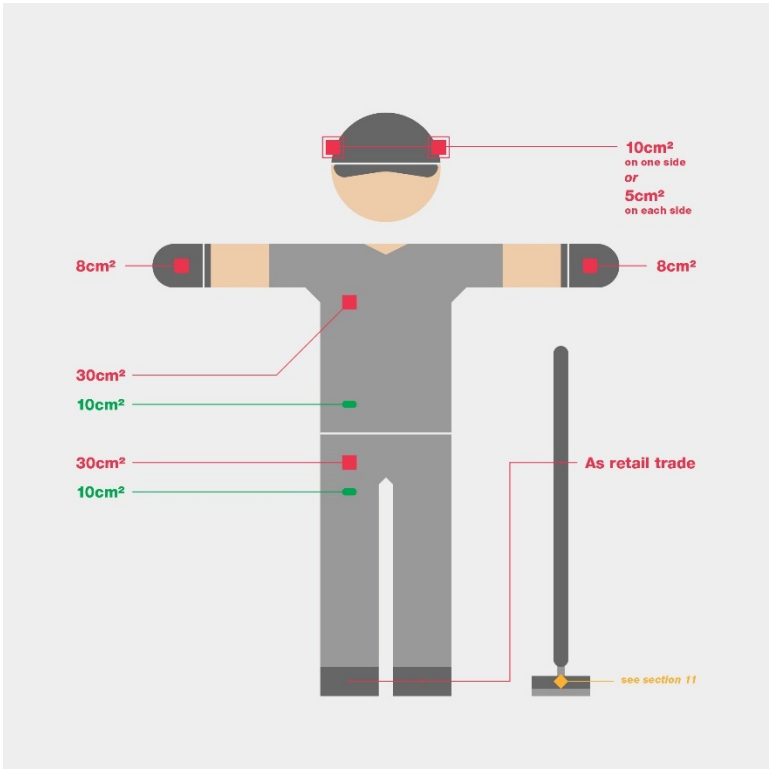
Pre competition

Equipment may be subject to checking by the Technical Officials during practice or competition.

Coaches clothing (regulations regarding coaches' uniforms)

Coaches clothing must follow the regulations in relation to the national identification and personal identification - except in addition to the surname the word 'Coach' or 'National Coach' can be used as an alternative.

All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).



- | Floating | Precise | |
|----------|---------|-----------------------------------|
| | | Manufacturer Identification |
| | | Product Technology Identification |
| | | NPC Emblem and National Identity |
| | | Homologation Marks |

20 SUMMARY

All parties involved in the design, production and use of items are advised to study the contents of these guidelines carefully. The IPC, IFs and Beijing 2022 will work diligently prior to, and during, the Paralympic Winter Games to implement and enforce these regulations and are available to provide clarification as needed.

The Paralympic Family must work together to raise awareness and recognition for the Paralympic Movement, wherever possible. The Paralympians are the most recognisable ambassadors of the Paralympic Movement and their pictures are carried all around the world. For this reason, it is important that we do not miss this opportunity to increase the awareness of our movement through the athletes, while protecting equity among the various stakeholders.

Each NPC shall be responsible for ensuring all items worn or used by the members of its delegation comply with the guidelines. To maintain equity, any identification infringing upon these guidelines shall be removed or covered in accordance with the instructions given by the IPC, Beijing 2022 or IF. To reiterate, any breach of the guidelines may lead to disqualification of or sanctions imposed on the athlete, NPC team official or the NPC, in accordance with the decision of the IPC Governing Board, or in accordance with the technical rules of the respective sport.

21 ACKNOWLEDGEMENT

Some of the contents of this document have been prepared using information contained in International Olympic Committee (IOC) publications, where applicable and with the permission of the IOC. We thank the IOC for their assistance and co-operation in sharing material and illustrations developed for the Olympic Games.

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