



“I don’t play football to learn about hiv and aids. I play because it’s fun”.

NORGES
IDRETTSFORBUND



BUILDING COMMUNITIES
THROUGH SPORTS

Who we are?

The Norwegian Olympic and Paralympic Committee and Confederation of Sports (NOC Norway) is a joint organisation for sport in Norway. NOC Norway is a voluntary, non-party political and independent organisation.

Since 1982 NOC Norway has extended its national experience to assist and support organisations in the South to promote and organise ‘Sport for All’ programmes and is today one of the most experienced and recognised player.

“The positive effects of sports
are not achievable without
well organized sports”.

Sport first

NOC Norway's international development co-operation focuses on the development of quality sport programmes and positive experiences through sport. Sport should be inclusive, foster companionship and joy, and provide opportunities for self expression.

“Prerequisites for the use of sport as a tool are quality, long term commitment and regular participation”.



“Quality sport provides an arena for companionship, safety and joy”



Why sport in development co-operation?

Sport offers opportunities for mastering new skills, development of leadership, and the feeling of being included.

What we do

NOC Norway works through partnerships with national Olympic and Paralympic committees, sport federations, authorities and civil society organisations to enhance the capacity of the sport federations as the pillars of regular sport activity.

“If you want to go fast, you go alone. If you want to go far, you go together”. African proverb

NOC Norway supports partners in their development as democratic, transparent and rights based organisations. Through partnerships with Norwegian sport federations, the International Olympic Committee and the International Paralympic Committee we also support training of more and better qualified coaches, leaders and officials. The goal is to enable our partners to deliver quality sport programmes implemented by qualified personnel. In addition we advocate for the inclusion of sport on the development agenda by influencing governments and decision makers.



“Positive experiences through sport can contribute to improved self respect and self esteem”.

Youth Sport Exchange Programme (YSEP)

YSEP is a sport exchange programme for young professionals from Norway and our partners in Southern and Eastern Africa.

Through YSEP we give youth from Norway and Africa the opportunity to experience each other's realities, cultures and ways of organising sports.

YSEP has since its inception in 2001 provided more than 400 Norwegian and African youth with the opportunity to go on international exchange for a year.



“We are convinced that through exchange and when people get to know each other better the world becomes a little more just”.

Responsible sports

Children have the right to participate in sport in a safe and enjoyable environment.

It is important to note that sport can also be an arena for power abuse, exclusion and negative pressure if not implemented properly.

NOC Norway is working for the inclusion of all children and youth regardless of background and ability. Safe and inclusive participation in sports, without any forms of discrimination, is the backbone of everything we do.

Results and financing

NOC Norway's international development co-operation is funded annually with approx. 15 million NOK by The Norwegian Agency for Development Co-operation (Norad), The Ministry of Foreign Affairs and Fredskorpset.

These are some of the key results from NOC Norway's support of its partner organisations in recent years:

- 250 000 children and youth have participated in organized sport activities where life skills session where included
- 1 000 local clubs have been established
- 10 000 sport leaders have received training and are active in their communities
- 90 000 children are weekly participating in sport activities, 20.000 of them are girls
- 850 out of 2 500 youth trained as coaches, leaders and officials were girls
- All partners are including components on how to safeguard children in their training and programmes

“Quality sport is also about creating safe and inclusive spaces for children and youth to participate in”.



Judo
 Olympic Youth Development Center
 Vietnam
Judo for Fred
 Zambia African Union
 Kicking AIDS Out Network Sport in Action
Football EDUSPORT
 Norwegian Ministry of Foreign Affairs
Volleyball Afghanistan
Woman Win Right To Play Basketball
IOC NORAD NOC Zimbabwe ICP
 Athletics
 NPC Zambia
 NSC Zambia
 NOC Zambia
 Burundi UNOSDP
 NOWSPAR
African Youth Games 2014
Handball UK Sport NOC GERMANY Football For All
 Commonwealth **SRC ZIMBABWE**
 Games Canada

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