The Athlete
Journey:
Building Quality
at Every Stage

Oslo, November 2025



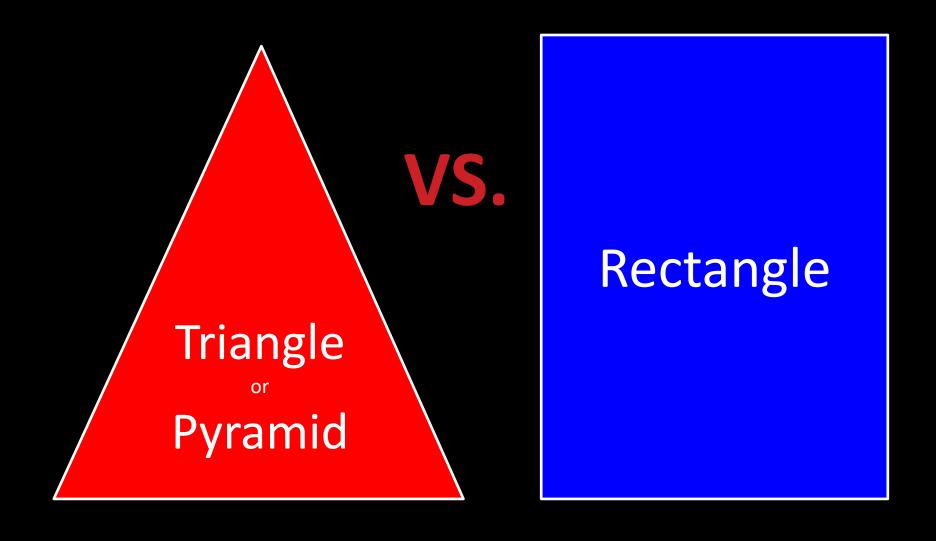








Athlete Development



Exclusion Pyramid



Guiding Principles

- Quality is key
- 2. Optimal programming is critical
- 3. Inclusion is non-negotiable
- 4. Collaboration makes the system better



From Sport to Quality Sport

Good programs

are developmentally appropriate

participant centered, progressive and challenging, well planned, designed for meaningful competition

Good places

have safe and inclusive programs

inclusive and welcoming, fun and fair, holistic, safe



deliver well run programs

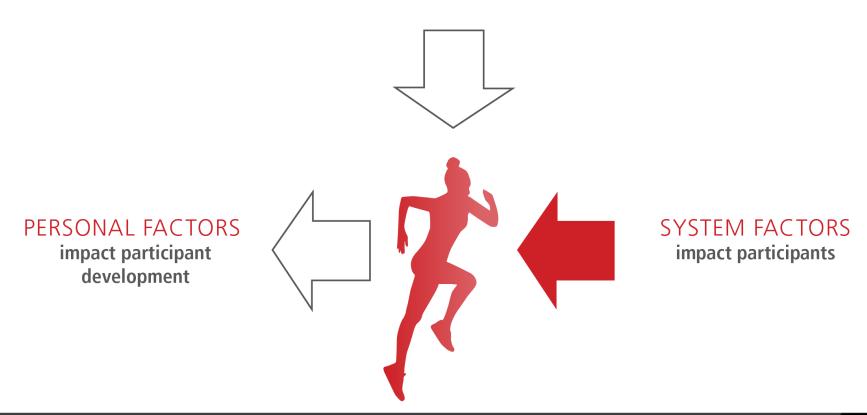
leaders, coaches, officials, instructors and teachers, parents and caregivers, partners ...leading to

individual excellence and optimum health

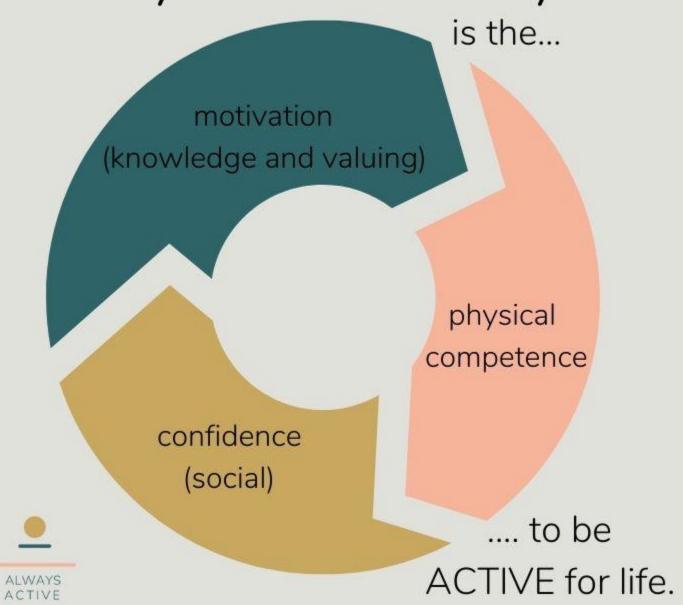
22 Key Factors

ORGANIZATIONAL FACTORS

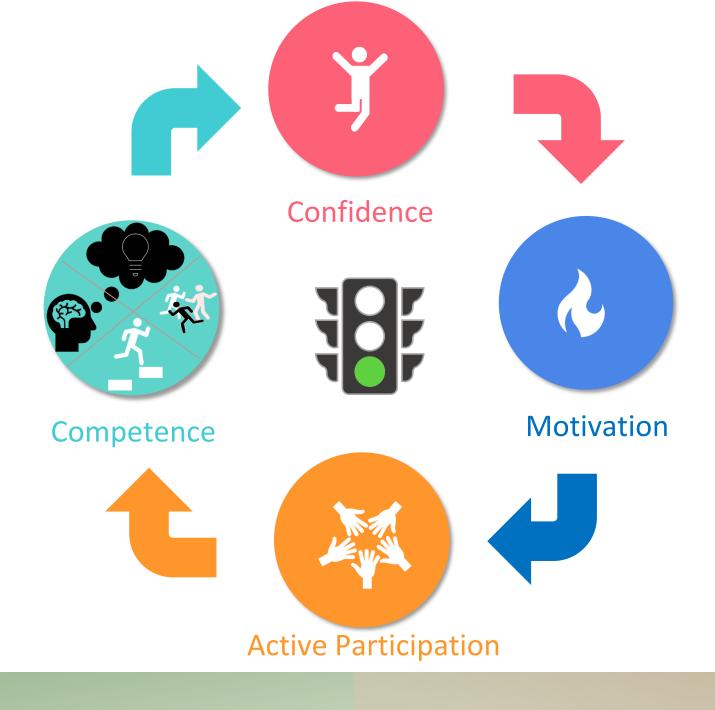
impact participants



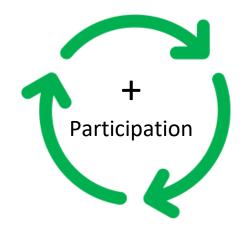
Physical Literacy



Contexts Environments Physical Risk Self-Confidence Healthy Risk Perspective Creative competence **Psychological** Creativity Agency **Construction of Positive** Movement **Motivation** Relatedness Relatedness decision making Connectedness (self, people, places, objects, places, objects, places) Competence Challenge **Socio-cultural** Fun Pleasure Enjoyment groups and living Psychosocial Risk things) Active **Participation**



Activating the engine

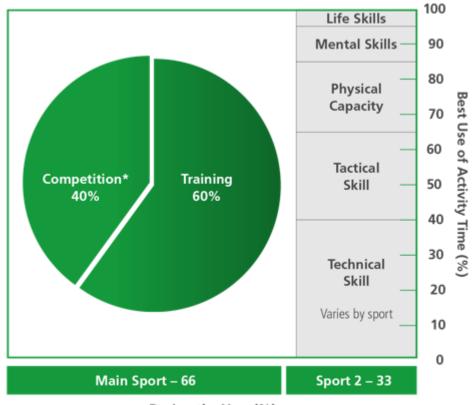


De-activating the engine



Emphasis on adolescence

Train to Train



During the Year (%)

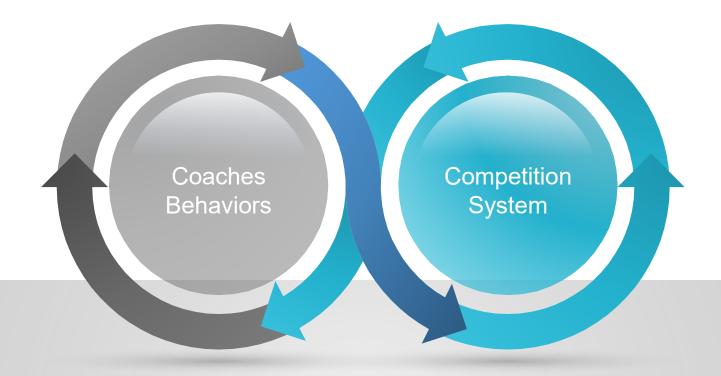
- 1. Recognition of multiple sport and life demands in adolescent period
- 2. Recognition of accelerated drop-out and need to retain adolescent athletes
- 3. Identification of special issues to address

^{*}Includes both competition, and competition specific training

4,380 12 Years

4380 (12) 6570 (18) 2190



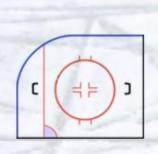


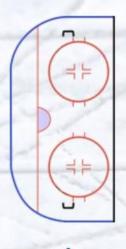
Coaches will coach to the competition system

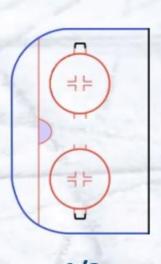


Nya Spelytor - Beskrivning











1/6 (15 x 20 m)

1/4 (15 x 30 m)

1/3 (20 x 30 m)

Helplan

U-13





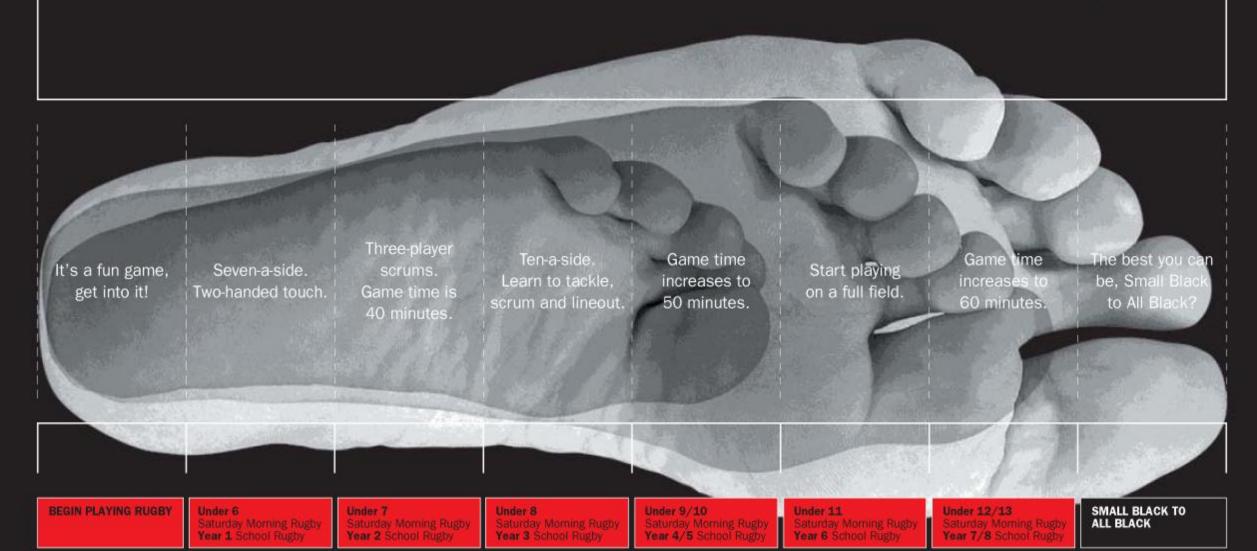








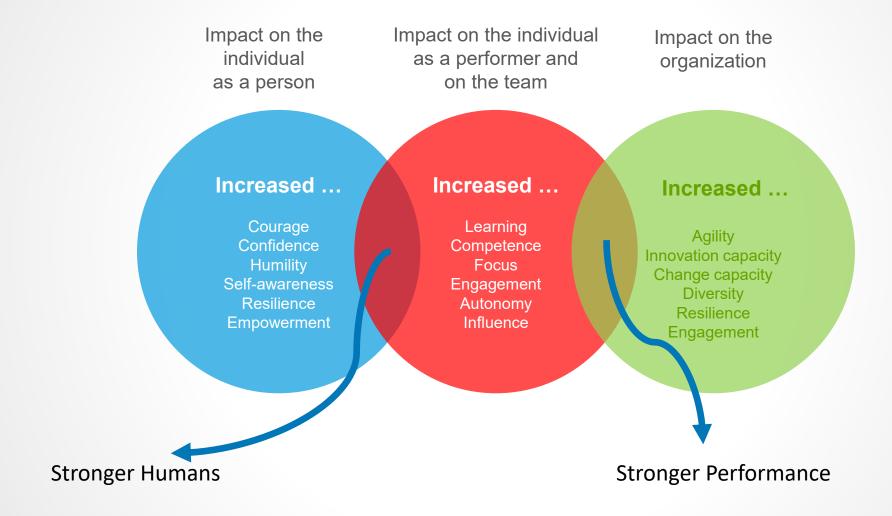
Small Black to All Black: as you grow your skills grow



Key guiding principles



Benefits of a curious culture



under 12/13 – saturday morning rugby

year 7/8 - school rugby

1.58

1.59

1.57

1.56

1.55

1.54

1.53

1.52

1.51

1.50

1.49

NUMBERS PER TEAM



Numbers are maximums. Games must proceed with even team numbers. Balance player numbers and ability where possible.

SUBS: ROLLING



All players must play at least half

TRY



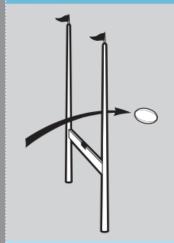
Score blowouts have a detrimental effect on both teams. If blowouts are occurring (i.e. 30+ at halftime), mix and match players to gain even contest. Try = 5pts.

ASSOCIATE REFEREE



If no associate referee, no tackling and no contested scrums.

CONVERSION



Conversions not to be taken further out than the 15m line. In tournament games conversions to be taken from the point perpendicular to the point where try is scored. Conversions = 2pts.

BALL SIZE



Balls will be colour coded for each size. Most manufacturers' size 4 balls = green.

GAME LENGTH



2 x 30 minutes maximum.

LEVEL:

THIS

ΑŢ

REQUIRED

Off ground pass

Dive pass

Falling on ball

Catching high ball

Drop kick

Grubber kick

Front-on tackle

Running in support

Getting up

Contact

COACHING:

Everything

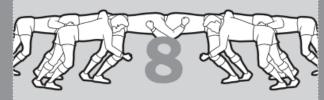
SCRUM

Tackles must be below the nipple.

FIELD SIZE

15s must be full field.

TACKLE



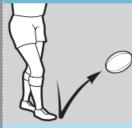
Contest and pushing only at U12/Y7 and U13/Y8. The push is limited to half a metre maximum. Safety is paramount.

LINEOUT



Lineouts can be contested. There is to be no lineout lifting at any level.

KICK-OFF



Normal.

PENALTY



Normal.

KICKING



Sport for Life

Learn to Train - U10-U11

Objective: Learn a wide range of foundation skills.

Tip: Ensure environment promotes and supports fun and friendship. Take into account individuals' variations in physical, psychological, cognitive, emotional, and moral development. Introduce ancillary capacities: warm up/cool down, nutrition, hydration, and recovery including sleep and mental preparation such as anxiety control.

Examples: Grassroots Practices for Learn to Train

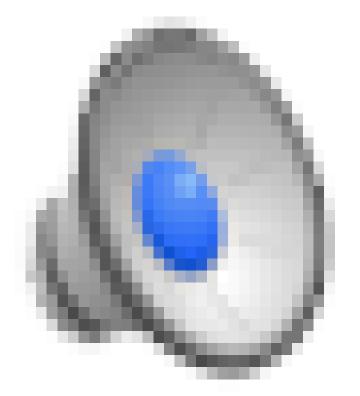
Age Group	U10-U11
Game Format	7v7 (including GK)
Coaching Qualifications	Learn to Train + MED + RiS + Making Headway
Maximum Game Duration	50 min
Maximum Game Time per Player per Day	Max 80 minutes
Minimum rest time between games	Duration of one (1) game
Maximum Goal Size	6ft (1.83m) x 16ft (4.88m)
Field Size	Width: 30-36m Length: 40-55m
Ball size	4 (or 5 light*)
Number of memorable events	2 (1 within Ontario + 1 within North America)
Referee/Game Leader	Referee
Restarts from Sidelines	Pass in or dribble in
Offside	No
Retreat Line	1/3
Substitutions	Unlimited (any stoppage)
Season Length	10- 22 weeks
Team Travel Time	60 minutes each way
Playing Time	Fair time in all positions
Player to coach ratio	Ideal: 10:1 / Maximum: 12:1
Training to game ratio	2:1 to 3:1
Structured Training Duration	60 - 75 minutes
Game Day Roster Size (Game day only)	Ideal 10 / Max 12
Game Day Format	Festival Format
Number of game days per week	1







Why meaningful competition needs your attention



The Concept of Meaningful Competition

- The competition supports athlete learning
- The competition reinforces confidence
- The athlete remains engaged throughout the competition, trying to achieve specific goals
- •The competition is relatively "close" such that the athlete believes they have a chance for success

Define The Focus: Ball/Racquet or Opponent?





Appropriate Scoring System?





GAME CLOCK SHUTS OFF





2

LEADING TEAM'S SCORE

+8

TARGET SCORE

8
1

1ST DEAD BALL UNDER 4 MINUTES







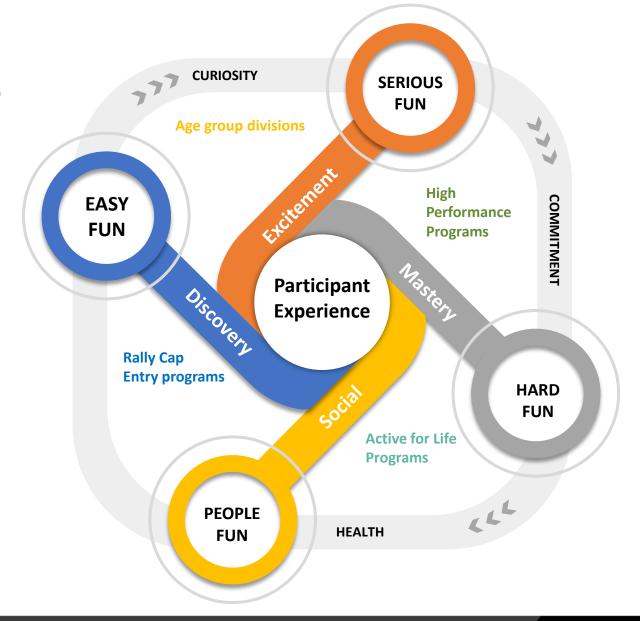
Integration with Coaching



Influence Mapping

- Who influences coaches?
- What motivates coaches?
- How can we act on these levers?

Baseball Canada Fun Map



Final Thoughts



INFINITE



FINITE

Infinite Mindset: 5 Essential Practices

Dare to do what's right, not what's easy.





THE INFINITE MINDSET

Exist to further a Just Cause. Let it drive all your decisions.



Work alongside people who share your cause/ beliefs, and can innovate & collaborate freely.

Be willing to make drastic shifts to get back on a right path.





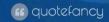
Find others who are better than you. Spur yourself to keep improving.

THE LIGHT AT THE END OF THE TUNNEL IS A TRAIN



What got you here won't get you there.

Marshall Goldsmith





Oslo, November 2025

